

A LEVEL BUSINESS

	Course content	Assessment
Year 1	Theme 1 Marketing and People Theme 2 Managing Business Activities	
Year 2	Theme 3 Business Objectives and Strategy Theme 4 Global Business	3 x 2 hour exams

Where are they now?

Chris Roche - Business at Winstanley 1997

Chris began his career in travel in early 2000 after graduating with a 2:1 BA Hons International Business from the University of Hull and a 2:1 BA Business from the University of Technology, Sydney. Chris has over 14 years' experience within the travel industry ranging from Tour Operations to On Line Travel Agents and has a deep understanding of the industry infrastructure. Chris is a specialist in the commercial and e-commerce operations of travel industry and is currently founding Travel.co.uk. Chris is an Ambassador for the World Land Trust and is assisting Nobel Laureate (Peace Prize, 1985), Benny Dembitzer, in the growth of Grassrootsafrica.org.

Ryan Cant - Business at Winstanley 2009

Ryan left Winstanley in 2009, having progressed to the National Final of Young Enterprise here to study Management with Spanish at The University of St Andrews. Upon graduating in 2013. Ryan joined Accenture as part of their financial services consulting practice and currently works with the UK's largest banks and payment processing companies on large scale transformation projects. He regularly returns to College to pass on his experience.

Academic Challenge

Students are very much encouraged to use the news and real life business stories to apply their knowledge to the real world. As teachers of Business Education, we ensure that delivery of topics are presented through real business scenarios so students don't just learn about, but understand, the business world and the influences and interactions within it.

Learning outside the Classroom

In the Business and Economics department we take pride in the number of ways you can access the curriculum, from Drop Box, to online custom made videos, to student mentoring and highly specialist exam support, Young Enterprise, student investor and a whole host of business speakers to ensure the course is fresh, vibrant and exciting. Some students start their own business in the first year, or carry out business ideas that they have had in the past. A number of trips and visits are also run, eg- to a European city as well as to London. We are hoping to take a trip to China in the near future. Former students who have become successes in the business and economic environment are frequent visitors. Trips to Jaguar Land Rover and large national businesses are part of your curriculum.

We are fortunate to have a huge number of former students who wish to support you, whether that be from the Bank of England, Ernst and Young, KPMG, Deloitte, Rolls Royce, internet start-up entrepreneurs and other top FSTE 100 firms. In the second year you can sign up for a Finance Baccalaureate course that helps prepare for University and guarantees work experience in the Bank of England and Royal Bank of Scotland. Alternatively you may sign up for an 8 week course at Manchester University testing your aptitude for a degree prior to taking on a large student debt. This course also allows you to use Manchester University library.

Study Support

As a department we are a leading college in our support for students, whether it is highly specialised exam support, answer structure or application. We strive to ensure that all students reach their full potential. We offer a very popular Study Hall system where student attend weekly sessions with their own revision, where a specialist tutor is on hand to answer questions, supporting their independent study skills. We are also developing our A2 mentors, who have proved a big success this year guiding less confident students to high grades. We realise it's not all about academic grades and you will have full support adapting to college life, getting a part-time job and also into your progression, either into the workplace, or University.

From School Pupil to Winstanley Student

No specific qualifications are necessary (other than meeting the College entry policy) but you must be able to write good English and have basic numeracy skills. We will work with you from scratch and assume you know nothing about Business when you start. A desire and curiosity to know more about the business and the external environment and an interest in current affairs is a must. Those students who can make judgements about the best course of action or critique others' decisions, thrive. So if you're the sort of student who shouts at the entrepreneurs on Dragon's Den before Peter Jones does, then you'll do well!

We offer a range of taster days and master classes so you can come to see what we offer. You may have tried other business and economics lessons, now try the Winstanley business and economics experience!