

Media Studies

A level Media Studies	Course Content	Assessment
<p>Written paper Component 1: Media Products, Industries and Audiences.</p> <p>The examination assesses media language, representation, media industries, audiences and media contexts. It consists of two sections.</p> <p>Written examination: 2 hours 15 minutes</p> <p>35% of qualification</p>	<p>Section A: Analysing Media Language and Representation</p> <p>This section assesses media language and representation in relation to two of the following media forms: advertising, marketing, music video or newspapers. There are two questions in this section:</p> <ul style="list-style-type: none"> • one question assessing media language in relation to an unseen audio-visual or print • one extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts. <p>Section B: Understanding Media Industries and Audiences</p> <p>This section assesses two of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts.</p>	<p>35% of total A level</p>
<p>Written paper Component 2: Media Forms and Products in Depth</p> <p>Written examination: 2 hours 30 minutes</p> <p>35% of qualification</p>	<p>The examination assesses media language, representation, media industries, audiences and media contexts.</p> <p>Section A – Television in the Global Age</p> <p>There will be one two-part question or one extended response question.</p> <p>Section B – Magazines: Mainstream and Alternative Media</p> <p>Section C – Media in the Online Age</p>	<p>35% of total A level</p>

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<u>Making Media</u> Non-exam assessment	Learners will practically explore the creation of two linked media products in a cross-media production. applying knowledge and understanding of the theoretical framework and digital convergence.	30% of total A level
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Where are they now?

Owen Seabrook

Owen studied Maths, Media and Physics at Winstanley and achieved 3A's in his subjects. He is currently a student on one of the most prestigious Media Production courses in the country at the University of Leeds. Owen was a regular feature in the Media department, often working on his own projects as well as his coursework projects. He also offered mentoring and training to some of the students who were not as confident using the software.

Mia Collins

Mia studied English Literature, English Language and Media Studies. She also did an EPQ and achieved an A*. Overall she got 2A* and 2As and is now studying English Literature at Falmouth University.

Learning outside the classroom

We have a range of enrichment activities within the department. Winstanley TV is a chance for everyone to get involved in creating TV by students, for students – you could learn how a studio runs, develop editing or camera skills or present your own show!

We also run a number of trips and visits each year. In previous years Media students have visited places like Paris, London, New York and Los Angeles. Each year we have a number of guest speakers come in to college, including a many professionals from the media/film industry.

We have excellent links with a number universities including Leeds, Salford and Liverpool JM.

Moving Up from GCSE

Some students will be studying a GCSE in Media Studies, however, it is **not** a requirement to study Media at A Level. All you need is a willingness to learn new creative and technical skills, and a keen interest in the media world.

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